



**A Report
of
Promotion of SSIP 2.0 Grant through 6th Edition of Idea
Contest**

**Organized by
Anant National University**

**Held on
2nd October 2025**

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1. Anant National University – An Introduction:

Anant National University is the best design university in Ahmedabad India, aims to equip designers with tools of the digital age and a multidisciplinary approach to bring sustainable solutions to the challenges of the contemporary world. Industries across sectors are seeking designers who possess knowledge of multiple domains and can use their interdisciplinary expertise to create solutions for a better future. At Anant, we aim to mould such designers who possess technical skills, and a holistic understanding of context and are also good communicators, collaborative workers and critical thinkers.

2. The AARAMBH – Incubation Center, Anant National University

AARAMBH is the incubation centre at Anant National University and promotes the entrepreneurship culture in and around the campus by offering various platforms to budding entrepreneurs where they can experiment with their business ideas, get mentorship from recognized entrepreneurs, interact with investors, government as well non-government agencies and create own organization/enterprise.

Launched in 2021, it is aimed at creating startups focusing on the core-built environment with a subset of design, architecture, technology and sustainability. Aarambh aims to facilitate the conversion of research activity into entrepreneurial ventures and thus is actively collaborating with Government, Industry and Academia.

In addition to Anant National University, Aarambh is also supported by the Student Startup and Innovation Policy (SSIP), the Government of Gujarat and IIT Kanpur.

3. About the event

Aarambh Incubation Centre at Anant National University actively promoted the **SSIP 2.0 Grant** through the launch of the **6th Edition of the Idea Contest**, continuing its commitment to fostering innovation, entrepreneurship, and student-led startups.

Following the success of the previous five editions, the Idea Contest has emerged as a flagship platform encouraging students and alumni to transform their ideas into impactful solutions. The 5th edition witnessed an overwhelming response with **425 entries, 83 ideas supported, and 126 IPR filings**, demonstrating the strong innovation ecosystem at Anant.

The 6th edition aims to build on this momentum by encouraging wider participation across disciplines and providing structured support in the form of funding, mentorship, and incubation. The initiative serves as a key channel for students to access **SSIP 2.0 funding opportunities**, enabling them to take their ideas from concept to prototype and beyond.

4. Objectives

- To promote awareness and participation in the **SSIP 2.0 Grant**
- To encourage students and alumni to develop innovative and scalable ideas
- To provide a platform for ideation, validation, and prototyping
- To foster an entrepreneurial mindset across disciplines
- To support Intellectual Property creation and innovation-driven research
- To strengthen the startup and incubation ecosystem at Anant

5. Benefits in terms of learning/Skills/knowledge obtained

- Understanding of startup ideation and innovation processes
- Exposure to funding mechanisms such as SSIP 2.0
- Development of business ideas into Proof of Concept (PoC) and prototypes
- Knowledge of IPR filing and protection of innovations
- Enhanced entrepreneurial, strategic, and problem-solving skills
- Opportunity to engage with mentors from academia and industry
- Experience in pitching and presenting ideas

6. Key highlights of subject:

Launch of the 6th Edition of the Idea Contest at Anant

Open participation for students across all disciplines and alumni

Flexibility to participate individually or in teams

Previous edition achievements:

- **425 entries received**
- **83 ideas supported**
- **126 IPR filed**

Support offered under SSIP 2.0:

- **Funding up to ₹2.5 lakhs**

- **Mentorship from academic and industry experts**
- **Assistance for PoC, prototyping, and IPR filing**

Strong focus on transforming ideas into real-world impactful solutions

Event Details

Topic: Promotion of SSIP 2.0 Grant through 6th Edition of Idea Contest

Date: 10th October 2025

Modality: Online (application link and QR share)

Number of Attendees from Anant: total 48 application received

Event coordinate by:

Mr Yash Pandya, Director project, Grants and Funds for Aarambh – Incubation Centre.

Ms Dhaval Darjee - Incubation Manager for Aarambh – Incubation Centre.

Post Link - <https://www.instagram.com/p/DPooDnTEzMf/>

6. Photos taken during students :







No Idea is too small, Make it big with



idea

EDITION 6

contest

An initiative by Aarambh - Incubation center of Anant

Deadline Extended 31 October 2025

APPLY NOW!

Who can participate?
Anant students across all disciplines and alumni

What's in it for you?

Convert you idea into real-life project	Win grant money upto INR 2.5 lakhs	Mentorship from Experts	Support for POC, prototype and IPR
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425
ENTRIES RECEIVED

83
IDEAS SUPPORTED

126
IPR FILED

Think your idea got potential? Register now!!!